



Planning matters

Welcome from Jenny Smith

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Update on St Austell town centre

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Coming up: Bugle and beyond

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Nuisance

Co-operate now or face an 'alcohol disorder zone' !

- The current situation is **unacceptable**
- Many **local people** see Oldtown as a 'no go' area at Night
- Local **residents are subsidising** a few profitable businesses
- We're being told that its **probably costing local business £ millions** every year
- I'm inviting the big clubs to sit down and agree **effective action for next season**

We need a vision of how we want to see Oldtown the future – and do something about it now!

Framework required?
Leader & Officers meeting with 'big clubs'
Officers enforcing in build up to ADZ

Other chapters in the story

They haven't co-operated	We have an agreement
Legislation now in force	Pre-season – what we're doing
We're seeking ADZ	Peak season – its working
We've got an ADZ	Post –season – what a success!

Council Tax

Government caps may mean big cuts!

- Its **bad news for residents** and Whybrough
- We want residents to help decide **what's best** for our community
- We need to be sure that **money is going into the right things**

We want residents to decide

Framework required?
Public consultation in the form of small number of stakeholder / deliberative workshops

Other chapters in the story

Plaques	Whybrough are good guys, we're on your side; its not us who want to 'hurt' the local community
Grants	WE ADD money to the community!
Results of consultation	Local people are making the decisions
Council Tax decisions	Much better than it could have been – haven't we done well!

Oldport Regeneration

We need to make decisions – and soon!

- There's **nothing new to discuss** – there are plenty of plans. Everything's been talked about over a long time
- We've got plenty of reasons why we need to **act** – and quickly!
 - Missing millions
 - Need to
 - take Oldtown forward
 - Get the balance right between the needs of local people and tourists
 - Get the right facilities to attract the type of tourists we really need

We want residents to decide.....!

Framework required?
Series of 'single interest' Stakeholder groups – outcome a 'grid' showing 'consensus' on most aspects of the NAF proposals

Other chapters in the story

Stakeholder groups being held	Its real – its happening – local people are shaping the decisions!
Results of consultation	See just how much consensus there is!
Decisions	Whybrough acts quickly
Progress milestones	See – we do do what we say we will!

Oldtown Regeneration

We need a vision – and then we need to make it happen as quickly as possible!

- There's **no single 'plan of action'**
- We need to **agree** one – quickly
- We're putting a large 'display' for shoppers to see what is already underway – and what **other options we should be able to deliver**
- We want residents to let us **know what they think** - within 4 weeks!
- We'll set up stakeholder groups of local people and businesses to 'shape' how things go forward

We want residents to decide.....!

Framework required?
Billboard sized poster in high footfall pedestrian area within Oldtown town centre
Series of 'single interest' Stakeholder groups – outcome a 'grid' showing 'consensus' on most aspects of the public

Other chapters in the story

Billboard display	Its real – it is going to be different this time. We've got what it takes to make things happen.....; You really do have a chance to shape things!
Stakeholder groups being held	Its real – its happening – local people are shaping the decisions!
Decisions	Whybrough acts quickly
Progress milestones	See – we do do what we say we will!

Developing our local (tourism) economy

Local businesses are missing out on £ millions – we're going to do something about this!

- We don't have the luxury of doing nothing!
- Local people don't enjoy the same standard of living as elsewhere!
- We're setting up a framework which will show local businesses the 'do-ables' that will help them earn more
- This should help bring **higher earnings** for local people!

We want more for our residents!

Framework required?
Common use of MOSAIC between council and tourism businesses; strategic service to generate 'do-ables' for 'single interest' tourism related local businesses

Other chapters in the story

Partnership sharing in action	We really are doing the 'backroom' stuff that will make things happen!
Big 'do-ables'	We've got somewhere; these are the big things we all need to 'take on board' when we shape next season
Specific do-ables for specific local firms	We're making a difference for people YOU know!
Progress milestones	See – what we've done what a difference we've made!

The importance of pro-active communications in major consultations can't be over-stressed.

The history of formal 'ballot' consultations (eg Stock transfers) shows time and again that an overall initial negative reaction will still lead to a 'positive' ballot result - once people have been given the facts!